



Wednesday, August 11, 2021, 8:00 AM - 9:00 AM

Welcome + Connection

- Taylor Roy, Atlantic Data Systems
- Paul Merlo, JC & Associates
- Nikki Huber, Greenville Chamber

Homeowner Story

- [Ms. Dorothy](#) received a new roof and new deck.

Upstate Update

- Greg & Trey leaving Rebuild Upstate
- New Hire: Michaela Marbert (Project Coordinator), Ruben Marquez (Residential Construction Coordinator), Andy Sherwood (Office Coordinator)
 - Ruben is from Venezuela and currently speaks Spanish. Ruben will take english courses as he onboards, and members of the Rebuild Upstate team will learn the basics of Spanish.
 - Christine Scott of Christine Scott Language Solutions offered to assist RU staff in language endeavors.
- [Still Hiring](#): Residential Construction Coordinator, AmeriCorps
- Home Repair Progress as of 07/31/21:
 - 46 outdoor accessibility
 - 21 roof replacements
 - 8 HVAC
 - 40 plumbing
 - 32 flooring repairs
 - 39 windows/doors
 - 55 grab bars installed
 - 10 electrical

Looking Ahead

- Adjusting for Capacity
 - Fall is full for builds. Engagement & Operations teams working together on how to improve the logistics process for future teams and greater volunteer capacity.
 - **September 25 AC Build Day - stay tuned for Group Coordinator to give more details**

Special Topics: [Wake Up with Rebuild](#)

- Logistics: 09/16/21, 7:30 am - 9:00 am, The Kroc Center Greenville/Hybrid



- Goal: build new relationships & grow current relationships with individuals, businesses, and funding partners
- Panel: Catriona Carlisle (Meals on Wheels), Kwadjo Campbell (JC & Associates, Poe Mill neighborhood president), Elected Official TBD
 - Possibly mayor, suggestion from Sherry Tate - Dorothy Dowe
- Program/Theme: The community return on investment for housing repairs, 15th anniversary celebration
- THANK YOU: sponsors & kickoff committee: Hannah Mahaffey | Kylie Felker | Lucy Henry | Lura Godfrey | Megan Finnern | Michelle Gray
- Guest Count: 42 registrations, 3 of which are virtual
 - ACTION ITEM: invite at least 3 guests to Wake Up with Rebuild
- Volunteer Roles at the event: Did not get to this discussion, but Abby will be reaching out individually.

Council Discussion

- **DISCUSSION: WAKE UP & COVID?**
 - Conclusion based on council input: **a hybrid event would be best.**
 - Lura Godfrey perspective as PTA president we may see a surge in cases in August. Michelle Gray similar perspective.
 - Don't add a virtual table ticket - just keep the virtual ticket option on the registration so folks can register themselves.
- **DISCUSSION: BRAND AWARENESS**
 - Doug Greenwell - how do we grow excitement within specific neighborhoods/communities? Suggests Rebuild focus on specific areas. Abby would need Doug to speak with leadership + board because that would be a mission shift.
 - Michelle + Sherry both express people aren't quite sure what RU is. Every time council has these conversations, you help grow awareness. Thank you!
 - Challenge: Ethical balance of spreading the word about Rebuild Upstate with things that provide the most return on investment while ethically balancing a growing waiting list. That's why events like wake up are so successful because it has a huge return on investment.
- **DISCUSSION: LOGISTICS PROBLEM?**
 - Kylie - disagrees that we have a brand awareness problem. Feels we have a logistics problem (staff, volunteer engagement, tools) that is stopping us from fulfilling our mission effectively. How we can solve this? **Abby will set up a meeting for interested council members and Rebuild Upstate staff leadership to listen to concerns, offer solutions, and identify ways the council can help with logistic challenges.**

Upcoming Needs + Action Items

- Offer opinion/insight/expertise



- Continue to share covid insights
- Individual Member Action
 - Special thanks to the kickoff committee for their valuable input & time!
- Committee Involvement/Action
 - Spread the word about Wake Up
 - Invite at least three guest to Wake Up
 - Stay tuned for September 25th build day