



2020 Annual Impact Report



A COVID UPDATE FOUNDER/PRESIDENT & CEO CHRIS MANLEY

2020 was a year of profound clarity. We reconnected with these truths: Home is vital. Home should be safe. Home should bring peace. But it was not without its challenges. Rebuild Upstate saw lumber shortages and huge price increases for materials. The volume of applications increased at a time we had to rethink how to safely engage volunteers. Despite it all, we kept working toward our mission of repairing homes for low-income families and seniors.

In this annual report, you'll see evidence of the boldness & perseverance of our volunteers, staff, and supporters. Because of you, we're still moving forward today. While we will never know what the next year will bring, we know we can count on you to join with us to preserve peaceful, safe, and healthy homes for those who need it most.

Financial Health

What is a Core Mission Support Funding Model?

Core Mission Support helps us re-vision and reframe how we talk about expenses. It helps express the true value of things and people. These expenses are typically viewed as "overhead." In actuality, it takes Rebuild Upstate an average of \$6,000 to repair one home, all-inclusive.

Each staff member and resource is important to sustaining a healthy and vibrant organization. It takes more than lumber and screws to fully support the low-income homeowners we serve. By re-visioning our expenses, we can communicate the true value of all our resources.

Fundraising and Partners

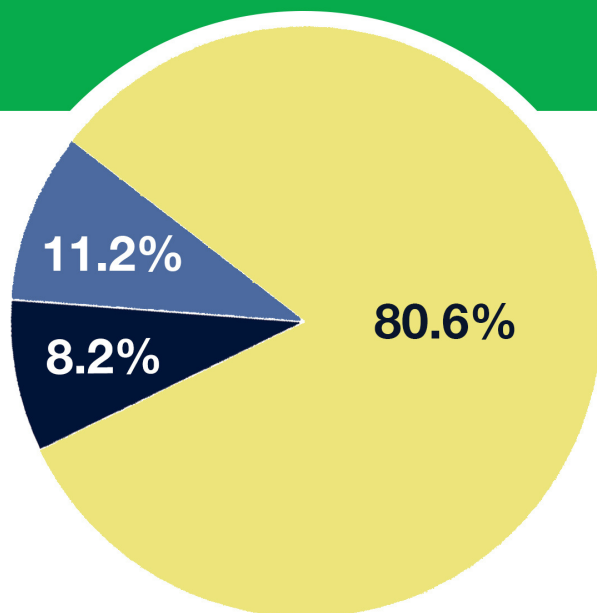
Things like direct fundraising costs such as postage, events, and fundraising staff required to fund our work and care for our volunteers.

Finance, HR, & Board

Things like executive staff, strategic planning activities, and staff professional development.

Direct Mission Expenses

Things like tools, lumber, vehicles, site planning, project management, and resources we need to directly serve our low-income neighbors.



A HOLISTIC APPROACH

We're part of the solution to make sure our community's affordable housing needs are met - but we are not the only solution. In some cases, our neighbors must have a new house or a rental unit available. For thousands of homeowners, simple repairs can preserve the home they already have for years to come.

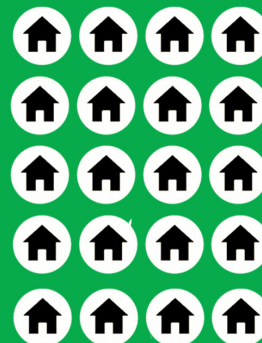
Why Us?

The idea is simple: if you protect the home, then you protect the homeowner living inside it.



Approximate cost to build one new affordable housing unit = \$120,000

Rebuild Upstate's average cost to preserve one home = \$6,000

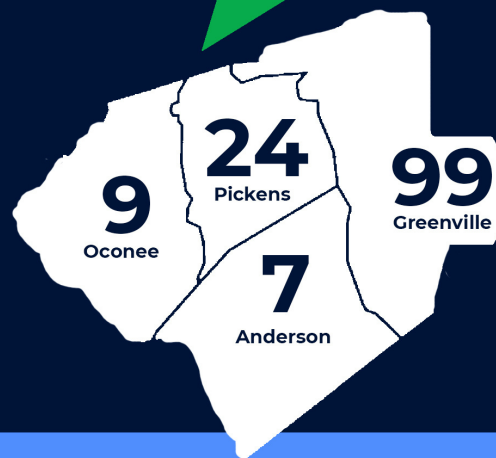


139 homes served

Veterans Served: **16**

Spouses of Veterans Served: **23**

Homes with Children Residents or Present: **35**



PROJECTS

Ramps Completed: **49**
Roof Repair: **11**
Roof Replacement: **24**

Floor Repair: **46**
HVAC: **9**
Electrical: **18**

Plumbing: **49**
Grab Bar Installation: **32**
Windows & Doors: **53**
Other: **126**



VOLUNTEERS

730

Total Hours
Volunteered: **7,423**

Total Projects
Completed: **417**



HANDYMAN CLUB

"The first house Walt and I went to, the homeowner had a bucket in the bathtub she filled up to flush the toilet manually. It took 15 minutes for a new valve mechanism. Then we were to repair the leak under her sink in the kitchen. We just tightened it up and it changed her life tremendously in less than a half hour." - **Mike**, founder of the Handyman Club Monday Crew.



AGING IN PLACE

Mr. Herman served three years in the Air Force stationed in Vietnam. He still lives in the same home today. Over time, flooring damage and difficult-to-use stairs became a fall hazard, and old windows and doors were energy inefficient. He made repairs himself as he was able and reached out to Rebuild Upstate for projects he needed a hand with. Handyman Club volunteers installed new windows, doors, flooring, and a ramp in the home. Now, Mr. Herman can age-in-place safely in his own home for years to come.



REPAIRS HELP FAMILIES

Ms. B lives with her husband and raises their grandson in her childhood home. When the roof was caving in, Ms. B reached out to Rebuild Upstate. During the pandemic, Rebuild Upstate matched Ms. B with professionals who completely repaired her roof. Now, her home and family are protected from storms, mold, and other potential damage. Ms. B's family home can stay with the family for generations to come.

Why You? You are indispensable to Rebuild Upstate's future.

And we need you to help us provide safer homes to the nearly 1,000 homeowners waiting. Thanks to you, we've shown that home repair keeps homeowners healthy, keeps families safe, and keeps families together.

Without your help, the hundreds of homeowners waiting will remain exactly where they are right now - worried about the future of their home, health, and security.

Give. Serve. Request Assistance.

Learn More: rebuildupstate.org

PO Box 8693, Greenville, SC 29604 | (864) 603 - 2708 | HelpLine (864) 643 - 5711

YOUR IMPACT

“They helped me complete something I could not do on my own. I knew I needed some more things but I certainly could not afford them. Since they helped, I feel like I have a new lease on life.”

