



REBUILD UPSTATE

2021 SPONSOR PACKET





The idea is simple: the best home for an at-risk homeowner is the home they already have.

NEW CONSTRUCTION

When using volunteers, the average affordable housing home costs **\$120,000** to build.

For the same investment, Rebuild Upstate can repair and rehabilitate **20 existing homes**.



HOME PRESERVATION



MEET THE WRIGHT FAMILY

Mrs. Wright is blind and relies on memory to get around her home. Her husband was once her eyes, but a significant cancer diagnosis leaves him less able to help. Volunteers repaired the home so it remains a place where they can both age in place without concern of injury. After volunteers built a ramp, Mrs. Wright was able to feel her beloved oak tree in the backyard for the first time in five years.

HOLISTIC APPROACH

We are part of the solution to make sure our community's affordable housing needs are met - but we are not the only solution. In some cases, our neighbors must have a new house or a rental unit available. Rebuild Upstate specifically engages with community partners and volunteers to **provide critical home repairs for low-income homeowners in Upstate South Carolina.**





2021 SPONSOR OPPORTUNITIES

EVENTS

Because of You BBQ	\$500 · \$1,000
Rebuild Anderson	\$500 · \$1,000 · \$2,500
Wake Up with Rebuild	\$1,000 · \$2,500 · \$5,000 · \$10,000

OTHER OPPORTUNITIES

Home Sponsorship	\$6,000
Project Sponsorship	\$2,000

SUSTAINING SPONSORS

All sponsors who give at the \$6,000 level or above will be considered a Sustaining Sponsor annually.

A NOTE ON SAFETY & SPONSORSHIP



Rebuild Upstate is committed to hosting events throughout 2021 in the safest manner possible, relying on the advice of health professionals and in keeping with all local guidelines and regulations. Our events may look different than in prior years and may change format as we near event dates, based on a safe response to the pandemic. **We commit to recognizing sponsors in the best way possible regardless of how events are held** - and also respecting the public image of sponsors associated with our events. Thank you for your support of Rebuild Upstate as we continue to repair homes of people in need throughout this pandemic.

- Chris Manley , President/CEO & Founder of Rebuild Upstate

BECAUSE OF YOU

BBQ



Visit our website for the most up-to-date event information, including date, time, and location or virtual format.

rebuildupstate.org/events



Join us for our annual supporter appreciation event! All volunteers and donors are invited to attend a free dinner during Volunteer Appreciation Week in their honor. At the Because of You BBQ, we recognize individuals, businesses, and partners who have gone above and beyond to preserve affordable housing through home repair.

SPONSORSHIP OPPORTUNITIES

In addition to financial sponsorships, this opportunity includes the value of volunteer appreciation items gifted to Rebuild Upstate.

\$500 SILVER

- Name or logo recognition on Rebuild Upstate website
- Recognition on Rebuild Upstate social media and website blog
- Placement on digital event elements
- Placement in Rebuild Upstate newsletter/annual report
- Recognition from the stage

\$1,000 GOLD

- Name or logo recognition on Rebuild Upstate website
- Recognition on Rebuild Upstate social media and website blog
- Placement on digital event elements
- Placement in Rebuild Upstate newsletter/annual report
- Recognition from the stage
- Recognition on pre-event invitations/advertisements
- Name or logo on any event signage

BECAUSE OF YOU



BBQ

Visit our website for the most up-to-date event information, including date, time, and location or virtual format.

rebuildupstate.org/events

SPONSORSHIP PACKAGE FORM

Please return this form to Dayle Stewart at dayle@rebuildupstate.org. Digital and print sponsorship perks will be applied after sponsorship payment is received. To be recognized in printed materials, please submit this form to Dayle Stewart by Monday, March 1, 2021.

SELECT YOUR PACKAGE

Silver \$500 Gold \$1,000

CONTACT INFORMATION

COMPANY NAME _____

CONTACT PERSON _____

PHONE _____ EMAIL _____

MAILING ADDRESS _____

CITY _____ STATE _____ ZIP CODE _____

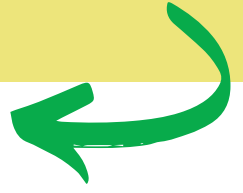
PAYMENT INFORMATION

Sponsorships can be paid online at rebuildupstate.org/donate. If you prefer to pay without using an online system, your sponsorship can be paid by check via US mail or by credit card over the phone. Simply call Rebuild Upstate at 864-603-2708. Please provide the appropriate email address for invoices below.

EMAIL _____

REBUILD ANDERSON

Visit our website for the most up-to-date event information, including date, time, and location or virtual format. rebuildupstate.org/events



Join us for our annual awareness breakfast in Anderson. You'll have the opportunity to hear the latest on housing in your area. Most importantly, you'll learn how Rebuild Upstate is serving homeowners in need – and how you can help.

SPONSORSHIP OPPORTUNITIES

\$500 HEART

- Name or logo recognition on Rebuild Upstate website
- Recognition on Rebuild Upstate social media and website blog
- Placement on digital event elements
- Placement in Rebuild Upstate newsletter/annual report
- Option to host a table (TBD)

\$1,000 HELPER

- **Same as \$500, additionally:**
- Name or logo on event signage
- Recognition from the stage
- Option to host a table

\$2,500 HERO

- **Same as \$1,000, additionally:**
- Recognition in pre-event advertisements
- Recognition in post-event advertisements
- Opportunity to address guests
- Option to host a table
- Project Sponsorship



REBUILD ANDERSON

SPONSORSHIP PACKAGE FORM

Please return this form to Dayle Stewart at dayle@rebuildupstate.org. Digital and print sponsorship perks will be applied after sponsorship payment is received. To be recognized in printed materials, please submit this form to Dayle Stewart by Friday, March 19, 2021.

SELECT YOUR PACKAGE

Heart \$500 Helper \$1,000 Hero \$2,500

CONTACT INFORMATION

COMPANY NAME _____

CONTACT PERSON _____

PHONE _____ EMAIL _____

MAILING ADDRESS _____

CITY _____ STATE _____ ZIP CODE _____

PAYMENT INFORMATION

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WAKE UP WITH REBUILD

Visit our website for the most up-to-date event information, including **date, time, and location** or virtual format. rebuildupstate.org/events



Wake Up with Rebuild is a free, informational event offering the opportunity to hear Greenville community leaders share thoughts on affordable housing in Upstate South Carolina. **You'll learn how Rebuild Upstate is serving homeowners in need - and how you can help.**

SPONSORSHIP OPPORTUNITIES

	\$1,000 FRIEND	\$2,500 PARTNER	\$5,000 ADVOCATE	\$10,000 CHAMPION
Name or logo on Rebuild website	1 hammer	1 hammer	1 hammer	1 hammer
Recognition on Rebuild blog and social media	1 hammer	1 hammer	1 hammer	1 hammer
Placement in newsletter/annual report	1 hammer	1 hammer	1 hammer	1 hammer
Option to host a table	1 hammer	1 hammer	1 hammer	1 hammer
Name or logo on event signage	1 hammer	1 hammer	1 hammer	1 hammer
Recognition in any pre/post event ad		1 hammer	1 hammer	1 hammer
Project Sponsorship		1 hammer	2 hammers	3 hammers
Recognition from the stage			1 hammer	1 hammer
Home Sponsorship				1 hammer
Opportunity to address guests				1 hammer
PRESENTING SPONSOR (exclusive opportunity)				1 hammer (highlighted in a yellow starburst)

WAKE UP WITH REBUILD

SPONSORSHIP PACKAGE FORM

Please return this form to Dayle Stewart at dayle@rebuildupstate.org. Digital and print sponsorship perks will be applied after sponsorship payment is received. To be recognized in printed materials, please submit this form to Dayle Stewart by Friday, June 25, 2021.

SELECT YOUR PACKAGE

Friend \$1,000 Partner \$2,500 Advocate \$5,000 Champion \$10,000

CONTACT INFORMATION

COMPANY NAME _____

CONTACT PERSON _____

PHONE _____ EMAIL _____

MAILING ADDRESS _____

CITY _____ STATE _____ ZIP CODE _____

PAYMENT INFORMATION

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EMAIL _____

SUSTAINING SPONSOR

The idea is simple: if you protect the home, you protect the homeowner living inside it.



MEET MS. PAULETTE

Ms. Paulette called Rebuild Upstate when cold air was leaking through cracked windows. It was winter. Rebuild Upstate matched Ms. Paulette with volunteers, staff, and contractors who repaired her floors, doors, windows, bathroom, roof, and HVAC. Now, Ms. Paulette doesn't have to worry about falling and her utility bill is the lowest among her neighbors. She can age in place safely in her own home for years to come.

WHAT IS A SUSTAINING SPONSOR?

Partnering with community leaders is crucial to the success of Rebuild Upstate's mission to ensure that every person lives in a **safe and healthy home**. Sustaining sponsors are community partners who give at the **\$6,000 level** or above. This significant contribution ensures one home is restored to a safe and healthy level for one Upstate family.

YOUR SPONSORSHIP INCLUDES

- Optional build day volunteer opportunity
- Company logo featured on yard sign on build day
- Custom Press Release
- Recognition in newsletter/annual report
- Recognition on Rebuild Upstate website, blog, and social media
- Invitation to annual Sustaining Sponsor event
- Invitation to participate in Annual Impact Call
- Recognition at all 2021 events and in our office year-long